

"MERIT SAILCLOTH"
WALLET

1986

1985 2044296827

(3 Pack Promotion)	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
WEEK STARTS MONDAY	6 13 20 27	3 10 17 24	3 10 17 24 31	7 14 21 28	5 12 19 26	2 9 16 23 30	7 14 21 28	4 11 18 25	2 9 16 23 30	7 14 21 28	4 11 18 25	2 9 16 23 30
MANAGEMENT MATERIALS (Advance Quantities)												
• A+K DUE (Sell sheets)												
• Sell sheets in prod.												
• Received in CDC												
• Ship To Field												
• Arrive in Field Shipments Complete												
POS MATERIALS												
• A+K Due												
• In production												
• Due CDC												
• Ship To Field												
• Arrive in Field												
RETAIL PROMOTION												